

# Piloting the ANNIE text message protocol to improve patient bowel preparation for outpatient colonoscopies performed at the Minneapolis Veterans Affairs Medical Center



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# **AIM Statement**

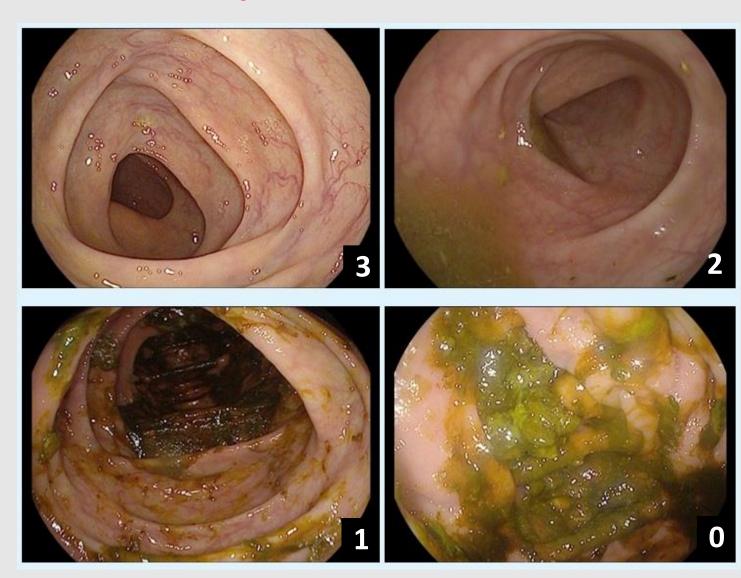
To improve the average quality of bowel preparation scores for outpatient screening colonoscopies at Minneapolis VA Medical Center by 10% over 3 months.

# Background

### **Colonoscopy and Bowel Preparation**

- Screening colonoscopy is effective in reducing morbidity and mortality associated with colorectal carcinoma
- Inadequate bowel prep leads to missed polyp/adenoma detection rates and increased resource utilization for repeat colonoscopies.

### **Boston Bowel Preparation Scale**



**Figure 1:** Each segment of the colon is given a score ranging from 0 (bottom right) to 3 (top left), segment scores added for total of 0-9

- Adequate bowel prep: BBPS total ≥6 with no single segment <2</li>
- The higher the BBPS score, the cleaner the bowel.
- Baseline at Minneapolis VAMC is BBPS 7.8.

# Intervention

### What is ANNIE?

VAMC automated text messaging service and mobile application.

- Named after Lieutenant Annie G. Fox, first woman to receive the Purple Heart for combat.
- Allows for customizable educational/motivational text message reminders about clinical care
- Texts have been proven to improve colon preps
- We created an ANNIE text message protocol to remind patients about key steps of the bowel prep

Hi, this is Annie, VA's Health Texting program.

Please text the word START to confirm your consent to participate in the program and begin receiving messages.

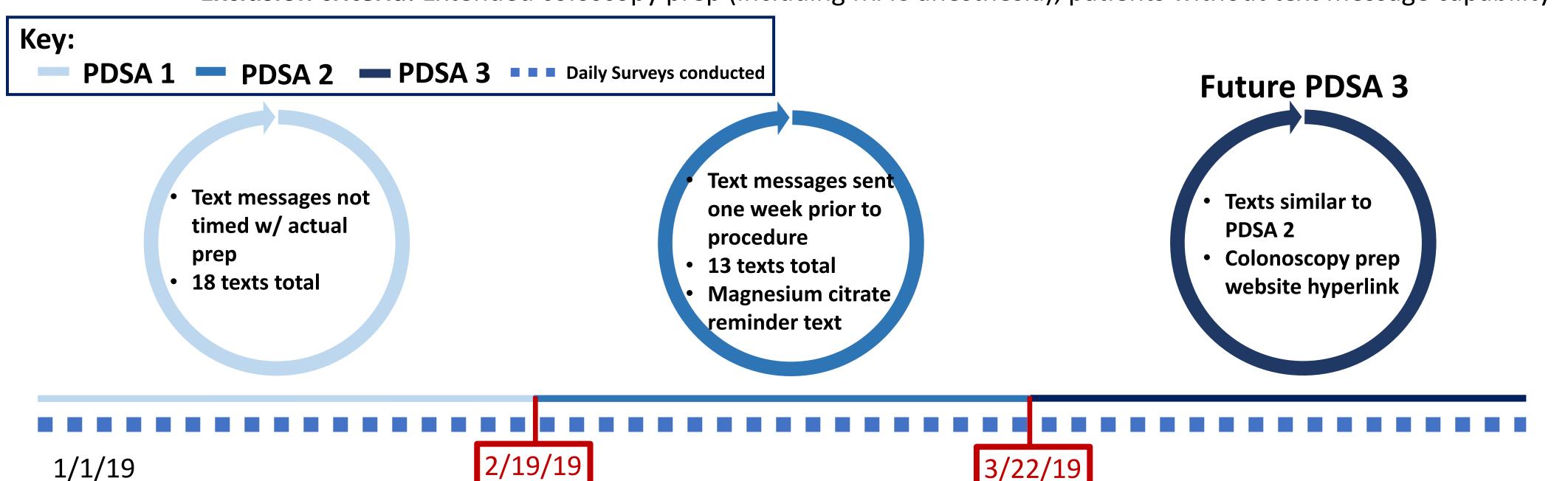
Start

If you take blood thinner medication (warfarin/coumadin/Plavix/clopidogrel), call your provider to see if it can be stopped 5 days before your exam. – Annie

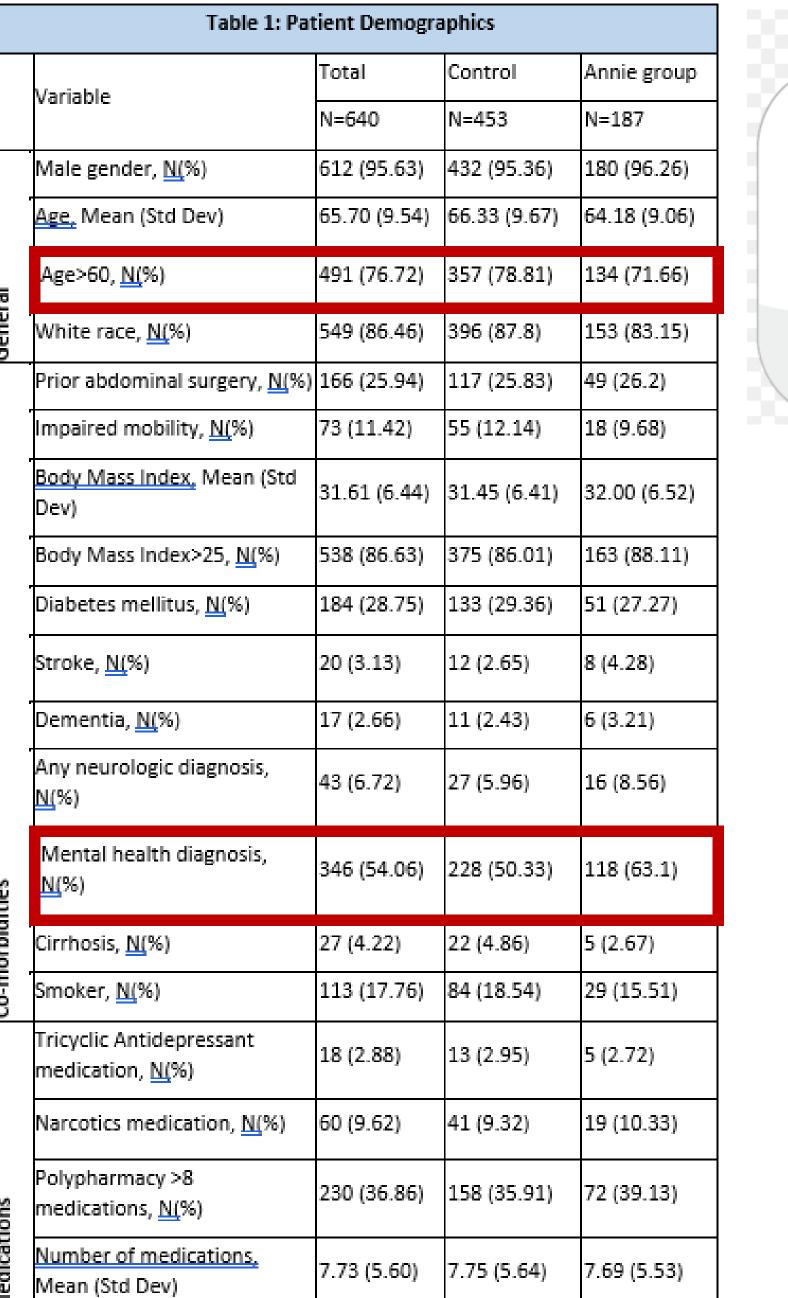
# Patients scheduled for outpatient colonoscopy (N = 689) Control (N = 484) Project Design Enrolled in ANNIE (N=126 Surveyed) BBPS and demographic data collected

PDSA Cycles Inclusion criteria: Outpatient colonoscopies between January – March 2019

Exclusion criteria: Extended coloscopy prep (including MAC anesthesia); patients without text message capability



# Results

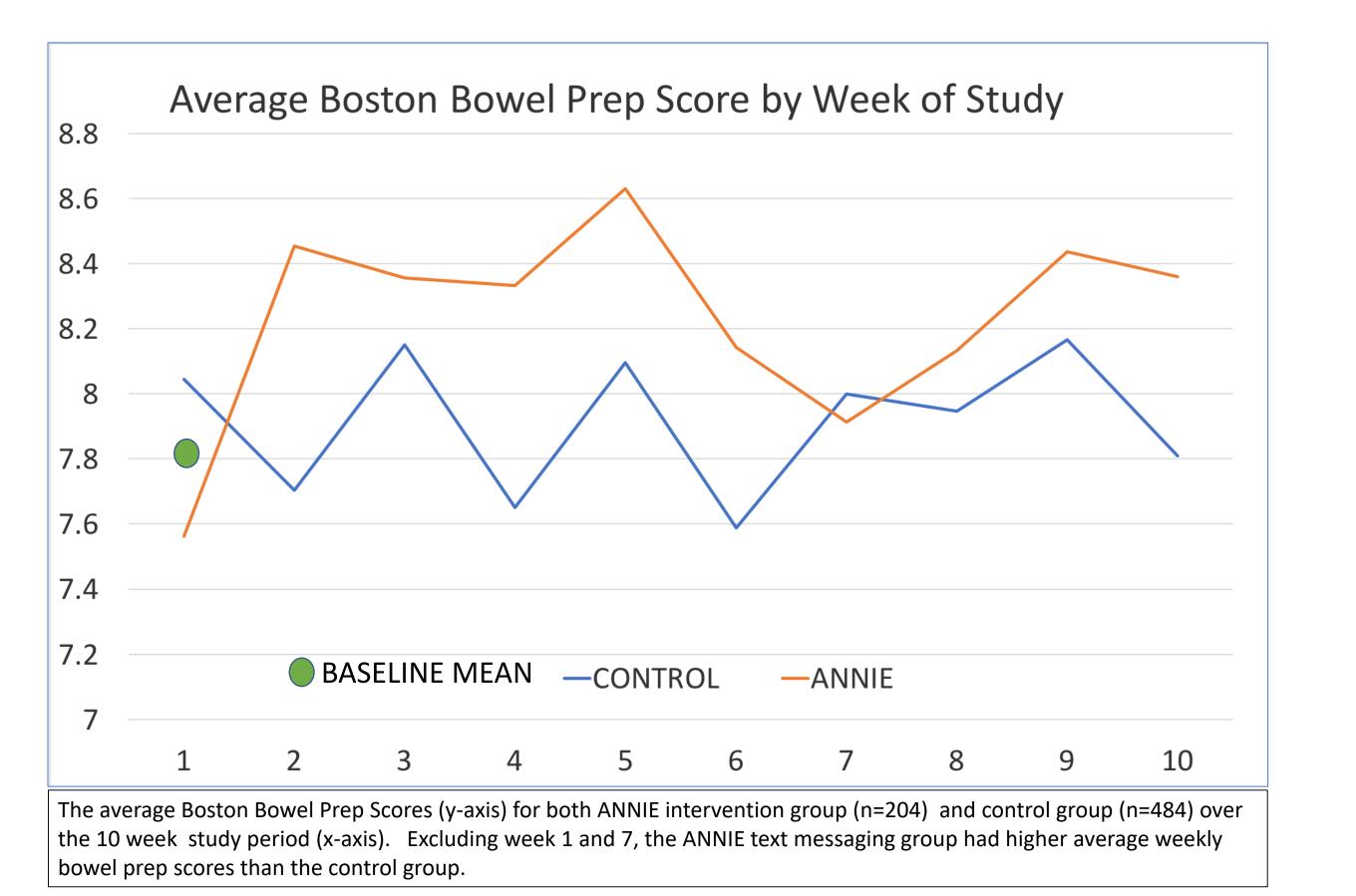




ANNIE intervention group BBPS mean was 8.24 vs. 7.89 for standard of care (p-0.002, non-parametric)

100% of patients (n=34) surveyed in PDSA 2 would like to receive texts again for their next colonoscopy.

On a scale of 1-10 (1=Unhelpful; 10 = Most helpful), the mean increased from 7.79  $\rightarrow$  9.06 from PDSA 1 to 2. (p =0.0011)



Conclusion: Text message reminders improve colonoscopy bowel preparation and are associated with high levels of patient satisfaction amongst veterans seen at the Minneapolis VAMC.

# Discussion

#### Discussion

- ANNIE patients had cleaner bowel preparations compared to control patients, indicating that text message reminders were effective at helping patients follow bowel prep instructions
- Unquantified clinical significance
- Limitations of the ANNIE platform include 1)
   patient requirement for cellphone text messaging
   capability; 2) verbal consent and documentation;
   3) manual registration, protocol assignment,
   rescheduling
- Data is likely an underestimation of true impact of intervention (does not currently account for those turned away or aborted procedures)

### **Future Directions**

- PDSA 3: Develop Minneapolis VA
   Gastroenterology website to contain electronic
   files of prep instructions to link into texts
- Consider measures of clinical significance i.e.
   adenoma detection rates
- Non-inferiority trial comparing nurse phone call versus ANNIE text message reminders
- Continual improvement of ANNIE technology

### References

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